



**INNOVATIVE SOLUTIONS AND SERVICES**

**Mobile Systems International**

Together Delivering Excellence

## MSI

**Mobile Systems International** is a global telecommunications, services and solutions provider established in London, United Kingdom. Our core business is the delivery of innovative and professional consultancy services.

Our company's customer base includes many of the world's largest telecommunications operators, regulators and investors.

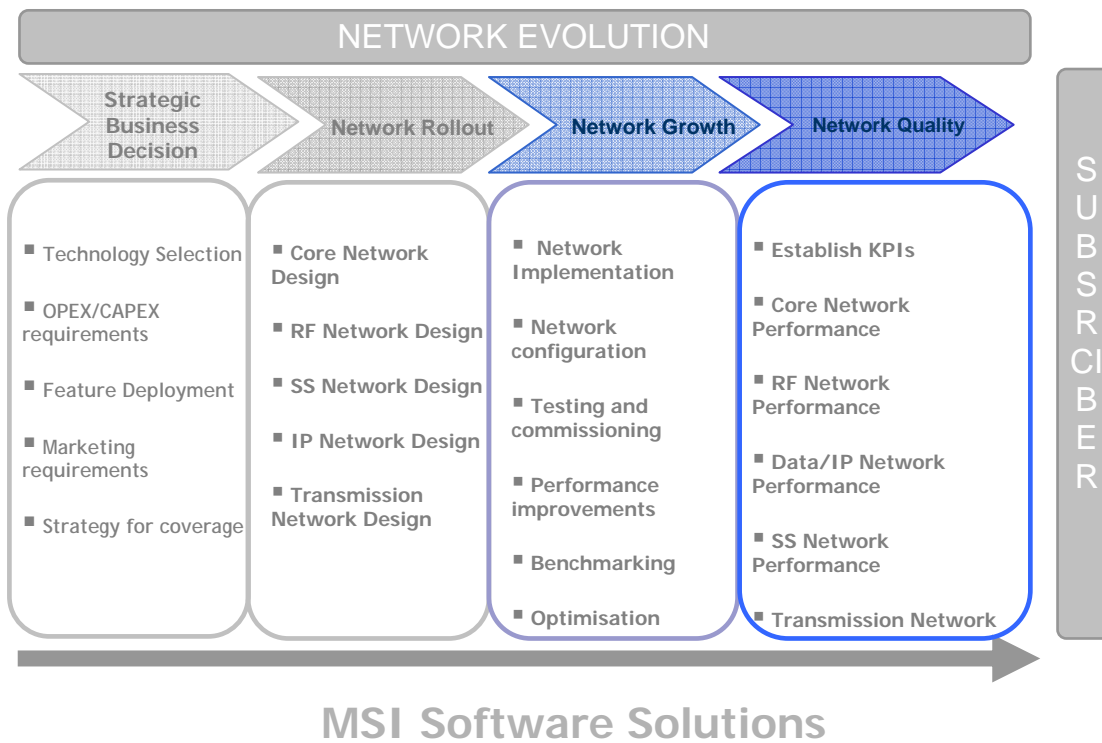
We place great emphasis on forming long-standing true partnerships with our customers where our teams become the extension of our customers' teams. Ensuring reduction in operational costs and maximizing the knowledge transfer.

Throughout Europe, Gulf and Middle East region we have supplied various services such as network audits, vendor selection, vendor, evaluation, project management, network design and roll out, as well as end to end network optimization to leading operators.

We consider ourselves a complete and highest quality technical consultancy and solutions provider, priding ourselves on our services, our products and our people.

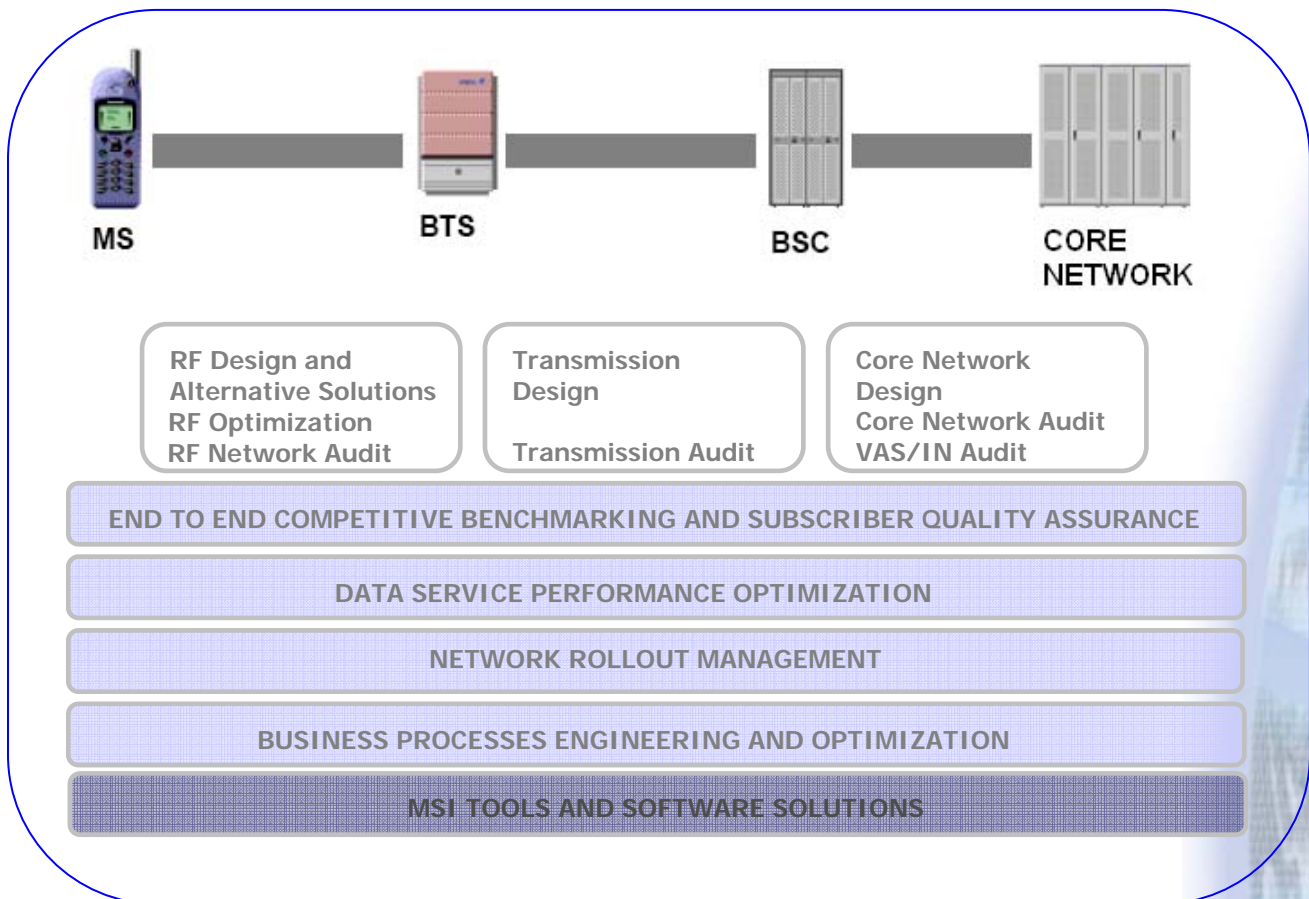
## OUR SOLUTIONS

MSI is a complete consultancy services and solutions provider. Our services span across the operator lifecycle. We also offer a complete Plan, Build and Operate service as well as a communication consultancy expertise, underpinned by our expertise and portfolio of products.



## MSI CONSULTANCY SERVICES

Our global presence coupled with our extensive industry experience means we can offer local insight like no other company, while providing clients with the skills, cost benefits and scalability of global sourcing to achieve high performance.



We work in partnerships with our customers, in such a way that our teams become the extension of our customers' teams in the regions providing in-depth expertise throughout the network life cycle:

- Strategic Planning
- Vendor Selection
- Network Planning, Design, Acquisition and Construction
- Network Optimization
- Network Audit Services
- Network Benchmark Services (Against competition and against best in class mobile operators).
- Provision of specialist skills in Technology, Business and Management.
- On the job training and expert guidance
- Business Processes Engineering
- Tools selection and integration
- Asset Management
- Program and Project Management

## Benefits and Values

Our consultancy services and know-how are aimed at reducing operational costs, improving operational efficiency and identification of new revenue streams through:

- Forming long-term partnerships with our customers and establishing centers of excellence in the regions to address the requirements of our customers.
- Vendor Independency; providing unbiased solution(s) to ensuring operators requirements and success as ultimate priority.
- Improved financial performance and improve time to market. With our centers of excellence you avoid upfront spending and unpredictable costs.
- Unrivalled understanding of the wireless market with in depth knowledge of the local cultural values and market trends with more than 10 years of experience in the region.
- Business process expertise. We provide the perfect match between process and technology with experience in optimizing business processes across many industries

